

FOR IMMEDIATE RELEASE

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What's In Your Bag? Photo Contest

Fremont, CA – July 28, 2005 – The City is launching a photo contest this month to show residents how much shopping in Fremont can pay off!

Through a new marketing campaign/photo contest, residents are invited to submit photos of recent purchases made from local Fremont businesses for a chance to win \$100 in gift certificates.

It's simple to enter. Just pick-up a “Shop & Dine in Fremont” bag from the City of Fremont booth, located along Paseo Padre Parkway (between Capitol and Walnut Avenues) at the 2005 Festival of the Arts on August 6 and 7. Take a photo of a recent purchase made in Fremont and include the “Shop & Dine in Fremont” bag in the photo. Submit photos with name, address, telephone number, and name of business from which you made the purchase to:

Shop & Dine in Fremont Photo Contest
City of Fremont
P.O. Box 5006
Fremont, CA 94537-5006
or via e-mail to econdev@ci.fremont.ca.us

All photo submissions must be postmarked no later than Friday, September 9, 2005. Winning photos will be selected at random in September and posted on the City's website.

For more details, visit the City's website at **www.Fremont.gov** or check out the official Festival of the Arts Event Program.

Happy Shopping & Good Luck – Your next purchase could make you a winner!

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